



**DANNON®  
ACTIVIA®  
YOGURT.**  
A UNIQUE  
SNACK WITH  
BILLIONS OF  
PROBIOTICS.

**NON  
GMO**  
INGREDIENTS\*

**CONTAINS  
BILLIONS  
OF PROBIOTICS  
IN EVERY 4 OZ. CUP**

**ECONOMIC**  
**4oz.**  
SIZE  
**PERFECT FOR GIVEAWAYS**

\*[DANNON.COM/INGREDIENTS](http://DANNON.COM/INGREDIENTS)

**INSPIRE** goodness™

There are lots of reasons to be excited about Dannon® Activia® Yogurt.

IT'S THE ONLY YOGURT ON THE MARKET THAT OFFERS YOUR CUSTOMERS THE ADDED HEALTH BENEFITS OF PROBIOTICS, PLUS:

**#1**  
 PHYSICIAN  
 RECOMMENDED  
 PROBIOTIC<sup>1</sup>  
*Based on a national survey of 400 doctors.*

**87%**

**OF MILLENNIALS  
 CONSUME  
 PROBIOTICS OR  
 ARE LOOKING  
 TO CONSUME  
 PROBIOTICS TO  
 MANAGE DIGESTION<sup>2</sup>**



**ACTIVIA  
 CONSUMERS ARE  
 THE MOST LOYAL  
 PURCHASERS IN THE  
 YOGURT CATEGORY<sup>3</sup>**



## Dannon Activia Yogurt

	<u>FLAVOR</u>	<u>UPC</u>
<b>4 oz.</b> PER SINGLE SERVE <b>6/4</b>	▶ Strawberry Lowfat	3663202600
	▶ Vanilla Lowfat	3663202601
	▶ Mixed Berry Lowfat	3663202607
	▶ Light Vanilla Nonfat	3663202631
<b>4 oz.</b> VARIETY PACK <b>24</b>	▶ Strawberry/Peach Lowfat	3663202619
	▶ Strawberry/Blueberry/Peach Nonfat	3663202705
	▶ Light Strawberry/Blueberry/Peach Nonfat	3663202706

For case details, please visit our website.

<sup>1</sup>Mintel, 2016 <sup>2</sup>IRI HH Panel Total MULO, latest 52 weeks ending 5/15/16, based on % share of \$ <sup>3</sup>©2016 The Dannon Company, Inc. FSACFOSMM1675



**INSPIRE** goodness™  
 DANNONFOODSERVICE.COM

